

# QR CODES ARE INFORMATION GOLD



Whether it's marketing flashes, offer notices, coupon downloads, expanded details, or product information, QR codes let you maximize the use of space. Use a small code to take you to expanded information.

## Applications to consider:

- menus
- magazine inserts
- advertisements
- point of purchase
- cooler tags
- real estate signs
- direct mail pieces
- food / beverage labels
- social gathering information
  - schools
  - sporting events
  - concerts



*scan to visit our website*

